

## Designott Affiliate Partnership Agreement / Contract

**Effective Date:** .....

Valid for 90 Days from the date above.

This Agreement is made by and between:

Official **Designott Creative Studio** a premier branding / Advertising agency headquartered in the Arab Republic of Egypt.

**and Affiliate Full Name:** .....

An independent brand advocate.

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### 1. Purpose of the Agreement

This Affiliate Agreement outlines the terms under which the Affiliate may refer potential business clients (corporate, institutional, or organizational) to Designott in exchange for a referral commission, contingent upon successful project acquisition.

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### 2. Nature of Referrals

A **qualified referral** is defined as a corporate or organizational or institutional lead introduced by the Affiliate that results in a signed service agreement and confirmed payment to Designott.

Possible ways of valid referrals include:

- Connecting Designott to your employer, organization, or network.
- Introducing Designott to a decision-maker or stakeholder.
- Initiating a meeting or formal connection that leads to project closure.
- Bringing in a signed RFP (Request for Proposal) or invitation to participate in a tender or quotation.
- Recommending Designott during a project planning or strategy session where service providers are being selected.
- Adding Designott to a vendor list, framework agreement, or approved suppliers list at an institution or company.
- Acting as a bridge between Designott and a procurement, marketing, or business development team.
- Referring partners or clients who may be looking for Designott services.

Note: A referral is considered valid only if it results in a successfully signed deal or project agreement with Designott. Introductions or efforts alone do not qualify for commission unless they lead to an actual contract or transaction.

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### 3. Commission Structure

- The Affiliate is entitled to a commission of **(5 to 20 %)** of the net value (excluding taxes and third-party costs) of each closed deal resulting from their referral.
  - Commissions are payable **15 days after** the full client payment is received.
  - If multiple parties refer to the same lead, priority goes to the first verifiable introducer.
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### 4. Affiliate Responsibilities

The Affiliate agrees to:

- Act professionally and uphold the integrity of the Designott brand.
  - Keep all confidential or internal information private.
  - Use only approved messaging and materials when promoting Designott.
  - Avoid spammy, misleading, or aggressive referral tactics.
  - Maintain accurate and honest communication when referring potential clients.
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### 5. Prohibited Conduct

The Affiliate **shall not**, under any circumstances:

- Enter into agreements or make decisions on behalf of Designott.
- Manipulate, alter, or misrepresent the Designott brand, logo, designs, or work.
- Promise discounts, timelines, or features without written company approval.
- Claim employment status, authority, or representation beyond affiliate scope.
- Engage in fraud, including false referrals, impersonation, or commission abuse.
- Resell, sublicense, or duplicate company intellectual property.
- Create unofficial marketing materials using Designott's branding without written consent.
- Engage in any illegal activities, including but not limited to:
  - Identity theft
  - Bribery or corruption
  - Money laundering
  - Defamation or harassment
  - Solicitation of fake clients or misrepresentation of referrals
  - Cyberattacks, phishing, or unauthorized data access
  - Violation of intellectual property rights or trademark laws
  - Tax evasion or financial misreporting

Any violation of these terms will result in immediate termination of this agreement, forfeiture of any pending commissions and potential legal action.

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## 6. Promotional Guidelines

Permitted:

- Sharing of official Designott case studies, work, or social media.
- Highlighting Designott's work with major partners.
- Posting approved visuals on LinkedIn, Instagram or professional platforms.
- Encouraging professional contacts to explore Designott's services.
- Creating genuine testimonials based on personal or observed experiences.
- Posting links to the official Designott website or landing pages.
- Hosting meetings or intros that clearly state your affiliate/ambassador role.

Not permitted:

- Unapproved use of logos, graphics, or company identity.
- Impersonation or misrepresentation of authority.

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## 7. Commission Payout

Payouts are disbursed through:

- Bank transfer
- Cash
- Or mutually agreed method

Payments are processed within **15 business days** after qualifying closure.

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## 9. Confidentiality

The Affiliate shall not disclose any sensitive company, client, or project information without express written permission. This obligation remains in effect even after termination.

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## 10. Term & Termination

Either party may terminate this Agreement at any time with written notice. Qualified referrals made before termination shall still be honored according to this contract.

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## 11. Governing Law

This Agreement is governed under the laws of the Arab Republic of Egypt, and all disputes shall be subject to the exclusive jurisdiction of the courts of Cairo.

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### Program Validity

The terms of this affiliate agreement shall remain valid for 90 days from the date of signing. Upon expiration, both parties may engage in a mutual discussion regarding renewal or extension based on performance, interest, and ongoing opportunities.

### Acknowledgment & Acceptance

***IN WITNESS WHEREOF**, the parties hereto have caused this Agreement to be duly executed on their behalf, as of the effective date. In the event that the parties execute this Agreement by exchange of electronically signed copies or scanned ink signed copies. The parties agree that, upon being signed by all parties, this agreement will become effective and binding.*

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### Affiliate Information

- **Full Name:** \_\_\_\_\_
- **Signature:** \_\_\_\_\_
- **Date:** \_\_\_\_\_
- **Email Address:** \_\_\_\_\_
- **Phone Number:** \_\_\_\_\_

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### Designott Authorized Representative

- **Name:** Amr Abdelwahab Mahmoud
- **Title:** Chief Executive Officer
- **Signature:** \_\_\_\_\_
- **Date:** \_\_\_\_\_

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### Agreement Oversight

This program and its execution shall be overseen by **Mr. Mohamed Diab**, Strategic Partnerships Manager) at Designott. All matters related to the agreement, including performance, communication, and renewal, shall be coordinated through them or their assigned delegate.

**Name:** Mohamed Roshdy Diab

**Signature:**

**Contact information:** +2015000 28 100

**Website:** designott.com